

Randolph Soccer Club Background

Since 1971, the Randolph Soccer Club (RSC) has worked to provide positive soccer experiences for children in our community. We are a volunteer-run, non-profit organization, which organizes the program for roughly 400 players involved in our travel soccer program.



Tournament Sponsorship Opportunity

Annually, the RSC organizes one of the largest soccer tournaments in the Morris County, hosting over 110 area-teams to compete in a multi-day event during Memorial Day weekend. The Tournament will provide our Sponsors the opportunity to reach 1,500 local players and their families throughout the weekend. Beyond the three-day tournament, families of the 2,500+ Randolph children who participate in recreation athletic programs (Soccer, Lacrosse & Softball) see our sponsors' signs at Heisteins and Mt Freedom Parks.

For the RSC, this is our primary fundraising event of the year, generating the majority of the money used to fund the Club activities and make travel soccer accessible to all the children in our community.

We cordially invite you to become a valued sponsor and partner of RSC and its programs. Donations from sponsors enable the club to provide training and development opportunities for players, coaches, and trainers. We also award two college scholarships to graduating Randolph High School students.

The Accessible Audience

- 2,500 Randolph athletes use the park facilities throughout the year
- Athletes and families visit the parks 2 - 3 times / week when in-season
- Approximately 1,500 area athletes will compete in the RSC Memorial Day Tournament
- 2,500,000 impressions served on RSC website throughout the year

In addition to contributing to the success of the soccer program, choosing to become an RSC sponsor will enhance your business' visibility and build goodwill. All of our soccer players have families who appreciate the support of our sponsors.

Please take a moment to look over our sponsorship options (see page 2 of this letter) to determine which best suits your needs.

Thank you for your consideration and contact me with questions.

Sincerely,

John Grech

RSC Sponsorships

(973) 945 0997

randolphsoccerclub@gmail.com



Below are the standard marketing opportunities currently offered by the RSC. That said, we're always open to discussing unique needs or new, creative ideas that could provide value to our sponsors. Please feel free to reach out with questions or suggestions.

Pricing

Silver	Gold	Platinum	Marquee
\$150	\$500	\$925	\$3,500
<i>Unlimited Availability</i>	<i>20 Available Spots</i>	<i>10 Available Spots</i>	<i>1 Available Spot</i>

Sponsorship Levels

Marketing Opportunity	Silver	Gold	Platinum	Marquee
Your sponsor logo featured on RSC website (1 Year)	X	X	X	X
Recognition on official tournament sponsorship boards at tournament HQs	X	X	X	X
Sponsor banner featured in prime location in Heisteins Park (May - Nov)*		X	X	X
Sponsor-provided inserts in registration packets given to all tournament teams (approx. 1,500)		X	X	X
Your logo featured on Tournament 2016 T-shirt (approx. 800 sold last year)		X	X	X
Tournament t-shirt (must be picked up @ the Tournament)		X	X	X
Sponsor banner featured in prime location in Mt Freedom Park (May - Nov)*			X	X
Logo branding in 2 email campaigns to Randolph athletes and their families (approx. 400 / campaign)			X	X
Dedicated sponsor page on RSC website - sponsor-provided content (1 Year)			X	X
Exhibitor space at Heisteins Park			X	X
Exhibitor space at Mt Freedom Park				X
Co-Branded Headquarters Pavilion with Banners on 1 side (@ Heisteins and Mt Freedom Park during Tournament)**				X

*All banner and signage artwork is to be provided by Sponsor.

** The park Pavilions will be referred to as the sponsor name during the tournament - The "Adidas Pavilion", for example.



2015 Randolph Soccer Club Sponsorship Form

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level (please initial one):

Silver	Gold	Platinum	Marquee
\$150	\$500	\$925	\$3500

I accept the terms of this sponsorship form.

X _____
Signature

***Checks made out to Randolph Soccer Club

Payment/forms should be mailed to: Randolph Soccer Club
PO Box 504
Mt. Freedom, NJ 07970

Note: All artwork must be electronically submitted by email to randolphsoccerclub@gmail.com (preferred file formats are pdf or jpeg).

